

Conserve IT – The Wikibon Energy Lab Validation



WE GET YOUR PRODUCTS QUALIFIED FOR ENERGY REBATES.

Wikibon Energy Labs, an independent verification service, validates energy measurements for storage, server, networking and power-saving software products. Wikibon is uniquely positioned to provide independent confirmation of energy savings and secure incentives from utilities.

Just because your marketing department says your products are green doesn't mean they are. Some products simply don't save energy. Wikibon will provide one free consultation session to evaluate your products and determine if they meet utility company standards of qualification.

WHY QUALIFY YOUR PRODUCTS?

- VALIDATE GREEN MARKETING EFFORTS
- GET PARTNERS AND CUSTOMERS TO TAKE ADVANTAGE OF REBATES
- DIFFERENTIATE FROM PRODUCTS THAT ARE NOT GREEN
- OFFSET MARGIN PRESSURE
- DEMONSTRATE GOOD CORPORATE CONSCIOUSNESS

green IT solutions for your business needs

SPEED QUALIFICATION

Wikibon can get your products qualified in a matter of weeks. Currently most vendors have been unable to obtain green rebates for their customers in a timely fashion.

FREE STAFF RESOURCES

Wikibon's energy lab validation process and its experience working with utilities will allow you to achieve qualification with much less effort.

VALIDATE ENERGY SAVINGS

As an objective research entity, the Wikibon community and the Wikibon Energy Lab provide an impartial perspective that utilities and customers trust.

MARKET TO CUSTOMERS

Through its Web 2.0 community, Wikibon promotes success stories to a rich group of customers and partners looking to improve energy efficiency with leading vendors.



1 QUALIFY PRODUCTS

Wikibon makes getting qualified with electric utilities simple, effective and efficient and will boost your green strategies with quantifiable metrics.



2 SECURE CUSTOMER REBATES

Wikibon will document energy savings for customers, ensure rebate incentives are secured from utilities and negotiate with buyers' PR departments to share successes with other organizations.



3 COMMUNICATE

Wikibon case studies support PR efforts and allow your customers to share best practices with peers on how to improve energy efficiency.



The Wikibon Project



WE HELP CUSTOMERS GET REBATES. IT'S TIME WE HELP YOURS.

Get your products qualified, enable your customers to be more efficient, make a difference.

Ed Parolisi
The Wikibon Project
ed.parolisi@wikibon.org
603-433-0919 ph
www.wikibon.org

CALL TODAY!